From: See Something, Send Something App - LE Bulletin
To: Scott, Wayne
Subject: LE Bulletin - Added App Feature - LE Use Only!
Date: Monday, July 9, 2018 6:39:55 PM

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We've made some major technological advances...

See Something, Send Something App

BULLETIN: LAW ENFORCEMENT USE ONLY -

We are adding a feature to the See Something, Send Something App called 'Chameleon' that will allow the user to disguise their reporting of suspicious or criminal activity IF contact is made by the party being reported. Once selected, the app will change to a commonly played app game AND, if set up as such, also activate the devices audio recorder, video camera or both. The chameleon app disguise can later be cancelled and the app user can reactive the See Something, Send Something app to finish reporting the suspicious activity while including any recorded statements or activities by the party be reported.

This suggestion comes through a partnership with Dr Brook Parker Bello, Founder and CEO of More To Life, Inc. Dr Bello is nationally known for her work with Google as a Next Gen Policy Leader, as an Author (*Living Inside the Rainbow*), a Clinical Counselor and as a Consultant to end Human Tracking and Sexual Violence.

Please make your patrol and investigative staff aware of this new feature as if may come up during certain investigations. If you have further questions, please email our CEO using the 'Contact Kevin' button below.

Contact Kevin

In the last month, we've added Facial Recognition, the ability to gather tips from

agency websites or ours and released updates to the mobile app to increase efficiency.

We've partnered with Facebook, Google Adwords, Blip Billboards and Spotify advertising to ensure your community's empowerment through app download and interaction. We believe these relationships will help increase the communication between law enforcement and our users.

We've done all this WITHOUT raising the price of our subscription rate paid by law enforcement or public safety offices. That subscription rate being less than an unlimited cell phone plan per month with any major provider. We will gladly give them a 15-day free trial.

Over the next month, we are adding several new partnerships to include...
-A national company that encourages youth athletes to report inappropriate behavior by coaches, team doctors or staff. The See Something, Send Something app will give the athletes an anonymous outlet to report such incidents;
-A nationally recognized School Safety Council that will educate independently policed school districts on the need for a reporting app based on the students location.

Finally, we are looking forward to rolling out our app to EVERY law enforcement agency in Nebraska as part of a statewide initiative to reduce crime.

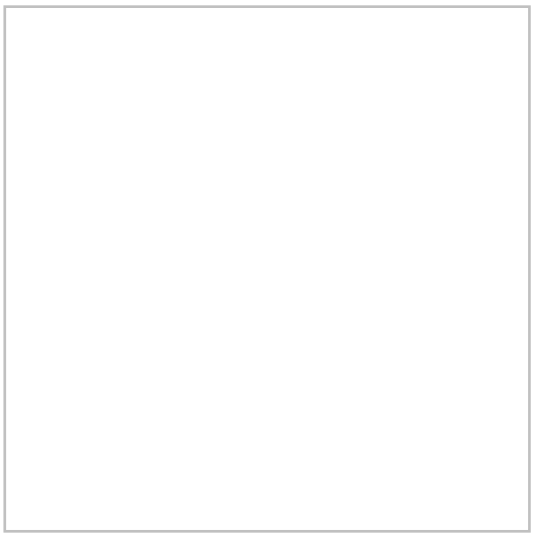
Law Enforcement Features

WHY FACIAL RECOGNITION:
Elizabeth Smart was seen by countless community members BUT none of them remembered her from a missing poster or flyer...they just knew something wasn't right. Our new facial recognition technology will compare tip submitted images to those of KNOWN missing persons, endangered pesons,

wanted persons, sexual predators or any upload image provide by law enforcement.

Early research indicates a decreased recovery time of 23%!

We have expanded our staff by adding Nate House (top left), Kyle Angell (top right) and Krista Kerul (bottom left) to cover the more than 10,000 app users nationally (bottom right). You can find out more about their backgrounds and responsibilities by visiting our About Us website section.



About Us

We continue to be interviewed by major news outlets regarding our two-way tip submission and management platform.

ABC News: Crime Fighting App Adds Facial Recognition

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